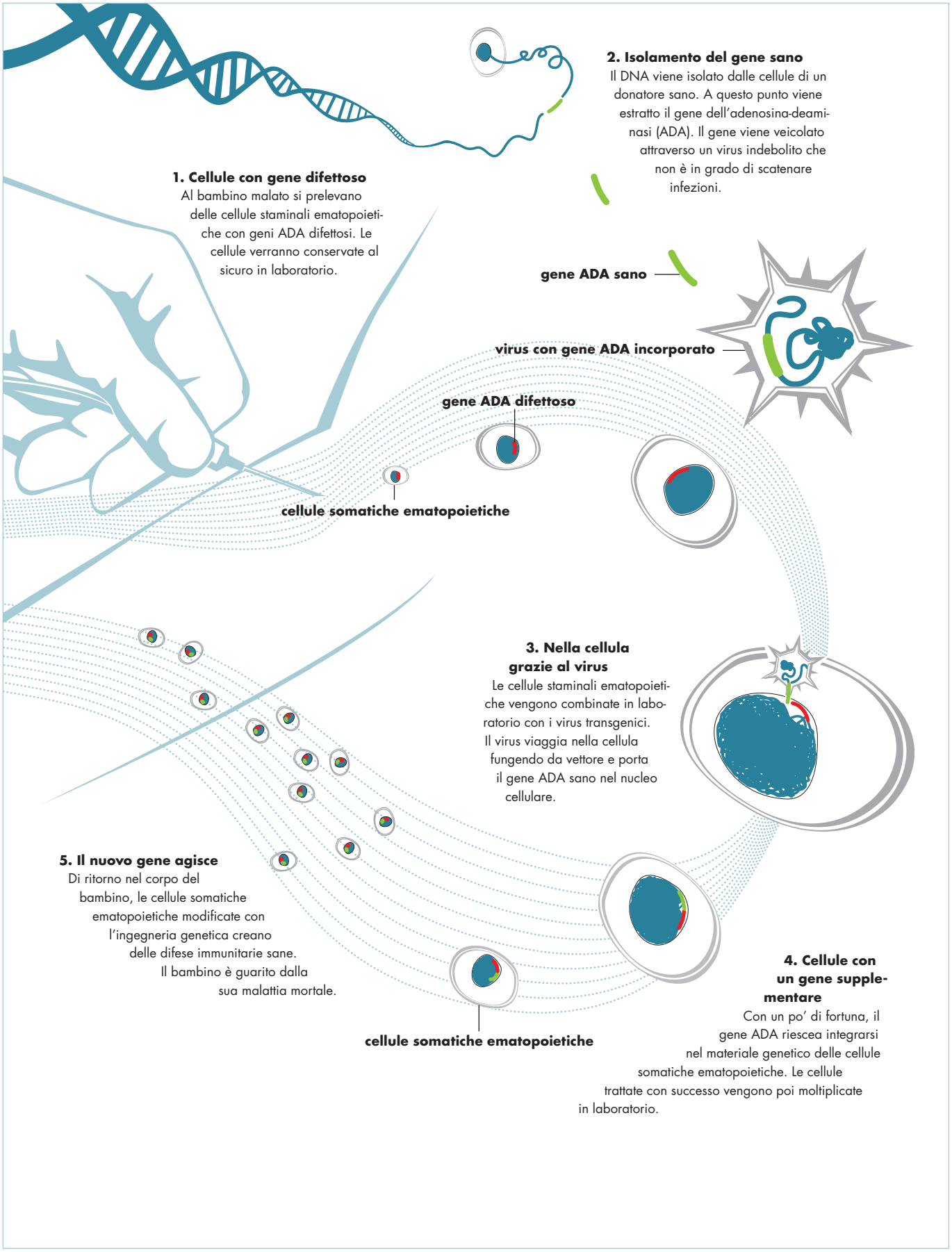Terapia genica somatica