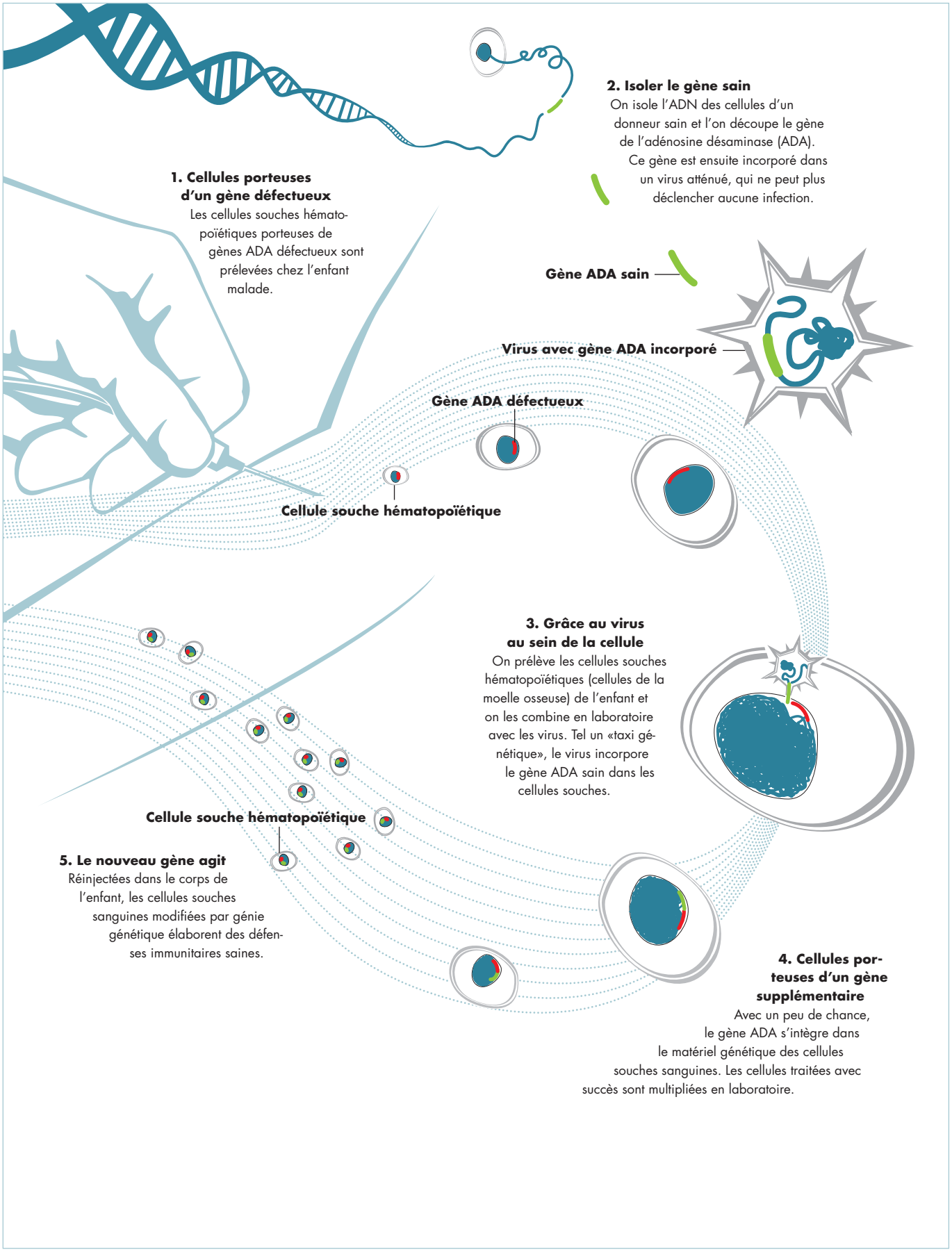Thérapie génique